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Orthopedics Executive Don Urbanowicz Joins Flex Biomedical's Board of Directors

FOR IMMEDIATE RELEASE

February 9, 2011, Madison, WI—Flex Biomedical, Inc., a privately-held biomedical company focused on developing novel treatments for orthopedic diseases today announced that Don Urbanowicz, a highly experienced orthopedics executive, has joined the board of directors.

Don Urbanowicz recently retired from Stryker Orthopedics where he led business development since 2001. Mr. Urbanowicz has over 30 years of experience in the medical device industry, including senior positions at Stryker, Aircast, Sofamor Danek, and Smith&Nephew. Mr. Urbanowicz recently started Urbanowicz Consulting, LLC, a medical device advisory firm with a musculoskeletal focus.

“We’re very excited to add Don Urbanowicz to our board of directors. He brings a wealth of industry knowledge, experience, and contacts to Flex Biomedical,” said Sal Braico, CEO of Flex Biomedical.

Flex Biomedical, a Madison, Wis. company founded in 2007, is developing innovative treatments for orthopedic diseases. The company’s lead product, the Flex Polymer™, is a synthetic polymer designed to treat osteoarthritis, an incurable, debilitating disease that affects 27 million people in the United States and 100 million people worldwide.

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